Creating an Effective Sustainability Report & Improving Comunication.

Case Study_



Banco Caminos Banco privado



Introduction.

Banco Caminos has demonstrated a strong commitment to sustainability. As an institution that understands the importance of a sustainable future, Banco Caminos has integrated sustainability into the core of its operations and services.

Their focus is on helping the professional groups they work for to realise their projects and **have a positive impact** on them through their Environment, Society and Good Governance activity.

To meet its sustainability objectives, Banco Caminos started to rely on APLANET, a leading software platform for sustainability management.

In this case study, we will delve into how Banco Caminos has used APLANET to improve its sustainability management and reporting of Non-Financial Information.

Through an in-depth interview with Carmen Agenjo, Head of Communications, Esther Marín, Director of Asset Management and Sustainability and Leticia Borreguero, Sustainability Specialist at Banco Caminos, we will explore the benefits and challenges of using APLANET.

This case study is an opportunity to understand how effective collaboration between a financial institution and a sustainability management platform can lead to significant results in promoting sustainability. Through working together, Banco Caminos is demonstrating that financial institutions can play a crucial role in building a more sustainable future.

The Challenge: "Navigating the Non-Financial Reporting Law 11/2018".

Complying with sustainability regulations can be a challenge for any organisation, and Banco Caminos is no exception. Law 11/2018 on Non-Financial Information in Spain requires companies to disclose detailed information on their performance in areas such as the environment, social rights and company governance. This law, while essential to promote transparency and corporate responsibility, can present significant challenges in terms of data collection and analysis.

In this context, Banco Caminos was looking for a solution that could facilitate this process and ensure compliance with the law. That is when they discovered APLANET. The platform promised a comprehensive solution for sustainability management, including the collection, analysis and reporting of sustainability data.

Thus, in the hope of overcoming the challenges presented by Law 11/2018, Banco Caminos decided to embark on its journey with APLANET.

The Solution: An Intuitive & Simple Tool.

Banco Caminos decided to implement APLANET as its main tool for sustainability management. The platform was integrated into its operations and became a valuable resource for the bank's sustainability team.

The implementation of the tool was easy with the support of the APLANET team. Esther Marín comments: "The whole part of the design of the data map we wanted to have, who was responsible, what indicators we were going to report and all the configuration was done between the consultant and APLANET. They gave us a lot of training sessions for all the people who were reporting".



Esther Marín,

Director of Asset Management & Sustainability



Banco Caminos' experience with APLANET has been positive. Employees have found the platform intuitive and easy to use, which has **facilitated the data collection and analysis process**. Carmen Agenjo shared her experience with APLANET: "In general the process was quite easy. The use of the tool is intuitive for both the people who report and those who validate".





Carmen Agenjo, Head of Communication

In addition, the platform has proven to be versatile, allowing users with different levels of sustainability knowledge to use it effectively.

Leticia Borregero also highlighted the

platform's ease of use: "The validation [of data] and so on is easy for me".

In summary, APLANET has proven to be an effective solution to Banco Caminos' sustainability challenges. The platform has facilitated compliance with Law 11/2018 and has provided an intuitive and simple tool for sustainability management and the preparation of the company's sustainability report.



Leticia Borreguero,

Master in CSR & Sustainability



Results: Transforming Sustainability.

Since the implementation of APLANET, Banco Caminos has experienced a number of positive results that have transformed its approach to sustainability.

"We use it mainly during the reporting period, that is to say, we use it mainly from October, November to March, April," says

One of the most notable results has been the improvement in the **efficiency of the data** collection and analysis process. The platform has simplified this process, allowing Banco Caminos' sustainability team to focus on more strategic tasks.

In addition, the platform has provided **greater visibility and control over the bank's sustainability data**. This has enabled Banco Caminos to identify opportunities for improvement and make more informed decisions on its sustainability journey. Leticia Borregero shared her experience with APLANET: "I can see the other colleagues what process it is in and see the flow charts of how the procedure works, from the moment I requested a piece of data until the other person enters it, it is validated and then it is an official piece of data that can be used in the memory".

Leticia Borreguero, Master in CSR & Sustainability



The task of communicating Non-Financial Information has been positively impacted by the use of the platform, facilitating the work of the communication team. Carmen, Head of Communication, comments: "I also used the platform because I am responsible for communication, but I also work in the sustainability team with Esther and the use I make of the platform is the same as she does, basically for the

reporting of the non-financial report data. We also take care of the management between APLANET and the rest of the team to help upload the data in the right time and form and then be able to feed the non-financial report".

Carmen Agenjo,

Head of Communication



In summary, the implementation of APLANET has enabled Banco Caminos to improve its sustainability management, facilitating legislative compliance and providing an intuitive and efficient tool for data collection and analysis.

Conclusion.

Banco Caminos' experience with APLANET illustrates the power of technology to transform sustainability management. Through its use of the platform, the bank has been able to improve the efficiency of its processes, gain greater visibility of its data and comply with relevant legislation.

Testimonials collected from the Banco Caminos team highlight the platform's **ease of use and intuitiveness, as well** as its ability to adapt to the bank's specific needs.

Through continuous feedback and constant improvement, APLANET and Banco Caminos are committed to building a more sustainable

future.

The experience of Banco Caminos is an example of what APLANET can bring to organisations on their way to sustainability.

About APLANET

APLANET is the technology for decision-making. Our ESG management and analysis technology platform helps companies to:

Organise, measure, analyse and communicate your ESG data in a customised, efficient and cost-effective way.

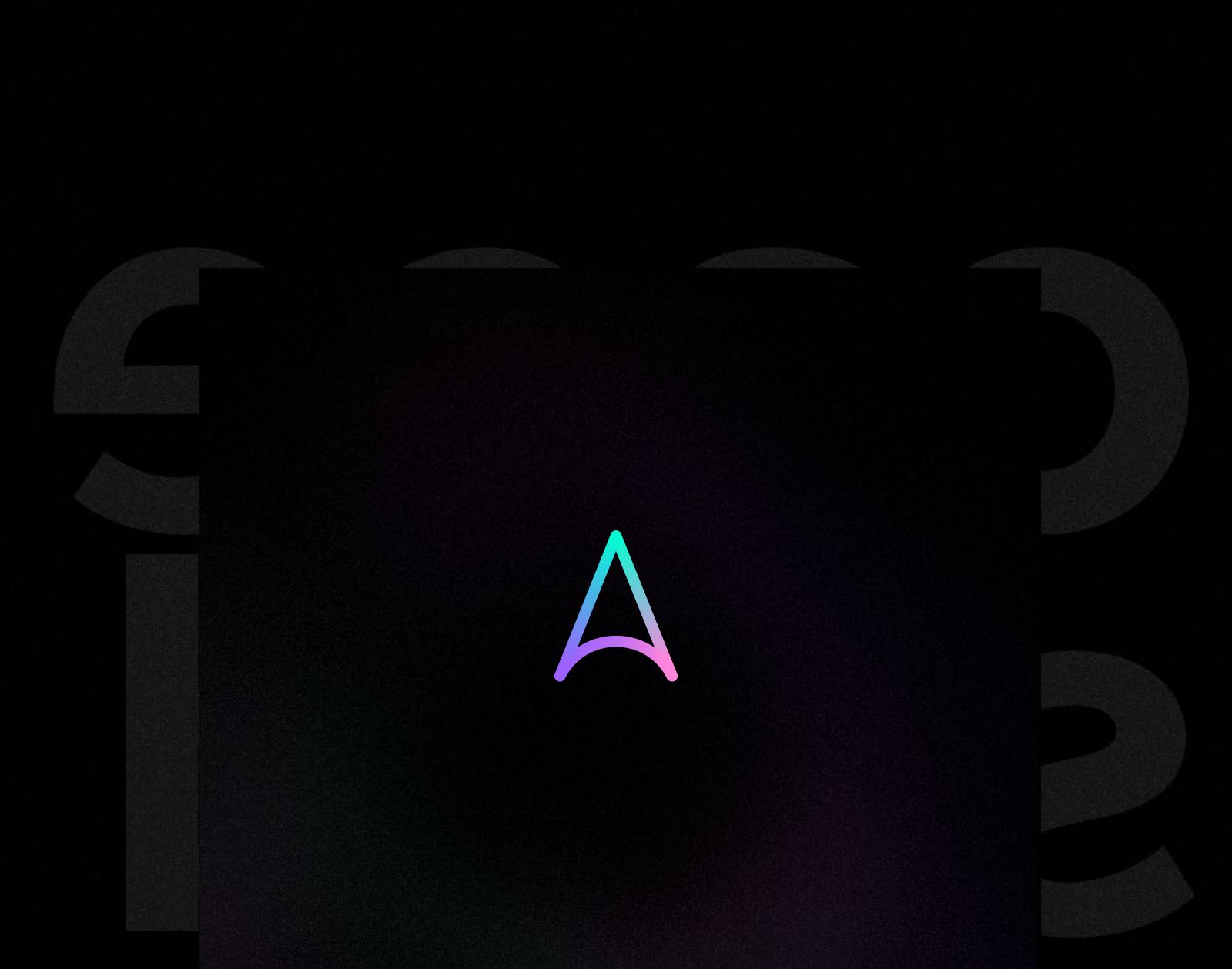
To have a reference source of information in the sustainable development ecosystem.

Extract insights that enable them to establish data-driven strategies to optimise their business decisions, accelerate and lead change and maximise their positive impact on stakeholders.

Our software connects the company's entire value chain to its ESG objectives and enables the company's entire architecture to be geared towards business and positive impact.

TALK TO OUR TEAM OF SPECIALISTS





ESG TECHNOLOGY TO DRIVE BUSINESS GROWTH

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