

Innovating in Large-Scale Sustainability Management_

From 6 Months
to ONLY 2 Months
to Collect Annual
Report Data.

Case Study_

Walmart 
México y Centroamérica

APLANET

Introduction.

Walmart de Mexico y Centroamerica is a leading retailer with a significant presence in the region. With more than 3,750 shops and 230,000 employees, the company strives to deliver on its commitment to help people save time and money so they can live better lives.

The company has a strong and **committed approach to sustainability** and corporate responsibility. Walmart de Mexico y Centroamerica has adopted the vision of being a "Regenerative Company", placing nature and humanity at the centre of its business practices. The company strives to be socially responsible, addressing government, community and environmental issues that relate to the business and its operation. From financial donations, supplier development, natural disaster support to employee and supplier training on sustainability issues.

In this context, Edgar Hoth, ESG Manager at Walmart de Mexico y Centroamerica, plays a crucial role in the **implementation of the company's environmental, social and governance strategy**. Edgar and his team are responsible for implementing the entire environmental, social and governance strategy at Walmart de Mexico y Centroamerica, with the goal of becoming a regenerative company by 2040.

In a recent interview, Edgar shared his experience with the APLANET platform and how it has helped Walmart de Mexico y Centroamerica to improve its processes and become more agile in sustainability management.

Challenge: Managing Sustainability Data on a Large Scale.

Walmart de Mexico y Centroamerica, with its focus on sustainability and corporate responsibility, was faced with the challenge of managing a large amount of data and processes. With more than 3,750 shops and 230,000 employees, data collection and management was a monumental task.

Edgar, the ESG Manager at Walmart de Mexico y Centroamerica, described the challenge as follows:

"Previously, the process was to collect information manually. All the information had to be collected manually and with Excel. We would develop the forms and share the information we needed. This did not make us so agile and that is why we came to the conclusion to look for a tool that could help us to solve this issue of doing it manually, precisely because of the large scale we have".

Edgar Hoth,
ESG Manager, Walmart Mexico



In addition, the data collection process for the **annual report involved more than 150 people**, which added an additional layer of complexity. Edgar explained: **"Usually for a process like the annual report, there are more than 150 people involved. Obviously, we as the ESG team are the ones who manage all this part, but we can't do it alone. Around 150-160 employees are involved."**

Excessive emails, **lack of control over information** and difficulty in tracking data were constant problems.

"It was more complicated to have control of the information because you had to keep track of all the data that came to you, even manually, and you didn't have the traceability of the data as such," said

Edgar Hoth,
ESG Manager, Walmart Mexico



In short, Walmart de Mexico y Centroamerica needed a solution that could manage the scale of its operations, **improve the efficiency of its processes**, and provide greater visibility and control over its sustainability data.

Finding Agility and Control with APLANET.

Faced with these challenges, Walmart de Mexico y Centroamerica began looking for innovative solutions that could help them **improve the efficiency and control of their sustainability processes**. Edgar and his team were clear that they needed a tool that was easy to use, but also robust enough to handle the scale of their operations.

Edgar explained: **"We started looking for innovative solutions and first came across APLANET through internet searches. There are not many platforms of this kind, so the search was very targeted to achieve the goal of finding a suitable service. It was through this that we got to know APLANET and asked for an approach."**

What struck Edgar and his team most about APLANET was the **user-friendly interface and the simplicity of the platform**. **"The interface is quite user-friendly and it is related to the usability and the simplicity it has. Once APLANET trains you on how to use the platform, it is easy to manage,"** said

Edgar Hoth,
ESG Manager, Walmart Mexico



In the platform evaluation, they considered the process of incorporating the information into the platform to be key to their objective and felt that it was one of the deciding factors for APLANET.

Edgar noted: **"The onboarding process was very easy, especially because of the continuous communication we had with the APLANET team and through the trainings. We were able to consolidate our goal of having a functional platform that met the company's expectations"**.

Edgar Hoth,
ESG Manager, Walmart Mexico



With APLANET, Walmart de Mexico y Centroamerica found a solution that allowed them to **improve their time, be more agile, have a better level of control** and correct information management. APLANET became the tool Edgar and his team needed to overcome their challenges and improve their sustainability processes.

Results: Improved Efficiency and Data Management.

The implementation of APLANET at Walmart de Mexico y Centroamerica has had a **significant impact on the efficiency and management of its sustainability processes**. The platform has enabled the company to speed up its data collection times, improve information control and increase the agility of its processes.

Edgar noted: **"The truth is that it has helped us to increase our time, be more agile and improve many processes with the information. We have a better level of control and a correct administration of the information"**.

Edgar Hoth,
ESG Manager, Walmart Mexico



One of the most notable results has been the reduction in the time needed to collect data for the annual report. Before APLANET, this process could take up to 6 months. With APLANET, the data collection process has been reduced to only 2 months.

Edgar explained: **"The annual report process is a very long process, which usually takes six months, but because we have APLANET, the data collection part is practically done in two months, usually December and January."**

In addition to improved efficiency, APLANET has also provided Walmart de Mexico y Centroamerica with greater control over its data. The platform allows the company to **manage more than 2,200 indicators**, providing visibility and traceability of data that was previously not possible.

Platform usage: Walmart Mexico and Central America are using APLANET's SUSTAINABILITY tool as follows:

"It's what we are using all year round to get information. Besides the annual report, we also have other kinds of activities to do, like the indices we participate in, the rankings, the investor questionnaires in general... So all year round we are using it and obviously for processes we invite employees to always use the platform when we ask them for information."

APLANET's **support and customer service** were also highlighted by Edgar: **"When there were problems, they were solved immediately. We were quite satisfied."**

In summary, the implementation of APLANET has enabled Walmart de Mexico y Centroamerica to overcome its sustainability management challenges by improving the efficiency, agility and control of its processes. The platform has proven to be a valuable tool for the company on its sustainability journey.

About APLANET

APLANET is the technology for decision-making. Our ESG management and analysis technology platform helps companies to:

Organise, measure, analyse and communicate your ESG data in a customised, efficient and cost-effective way.

To have a reference source of information in the sustainable development ecosystem.

Extract insights that enable them to establish data-driven strategies to optimise their business decisions, accelerate and lead change and maximise their positive impact on stakeholders.

Our software connects the company's entire value chain to its ESG objectives and enables the company's entire architecture to be geared towards business and positive impact.

TALK TO OUR TEAM OF SPECIALISTS





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**ESG TECHNOLOGY
TO DRIVE
BUSINESS GROWTH**